

MARIETTA Arts

Center for the



Educate.



Challenge.



Inspire.



HOME OF THE SUSQUEHANNA STAGE & HISTORIC MARIETTA THEATRE

Marietta Center for the Arts is the first performing arts center in Marietta PA. The arts center is located in downtown Marietta and is the new home of the Susquehanna Stage Company and Historic Marietta Theatre.

The arts center will continue to offer Broadway quality stage productions from Susquehanna Stage in the new thEATER (named after a generous donor Eater Family Foundation). There will also be full educational programs for children, teens and adults offering dance, music, cooking and art classes.

In addition to the performance and educational benefits that *Marietta Center for the Arts* will bring to the community, the center also provides a beautiful



OUR NEW LOCATION

space to rent for any event you can dream, such as corporate meetings, rehearsal space, bridal showers, paint & wine nights, social galas, fund-raisers, baby showers and more!

The Grand Opening of the *Marietta Center for the Arts* will coincide with the first production of the Susquehanna Stage Company's 2019 season opening February 2019.

To get join us for a show, get involved on stage, help behind the scenes or host your next event, visit:

MariettaArts.org



SUSQUEHANNA STAGE



Susquehanna Stage began ten years ago, as a small but committed group of creative people gathered to discuss the possibility of a new community theatre group in Lancaster County. Believing that one must “bloom where they are planted,” we looked no further than our little river town of Marietta, PA and we worked to secure a lease with the Marietta Community House for the large brick building on the property. With many more years on the horizon, we have outgrown our current space and have moved to historic downtown Marietta, PA.

The new Marietta Center for the Arts.

Susquehanna Stage continues to create a unique theater experience like no other, but has found a new home in the beautiful stone church on West Market Street. The church was built in 1808 and has been beautifully maintained with upgrades completed to house a home for the arts in Marietta. As a non-profit community organization, our mission is to celebrate, through theatrical performances, the common humanity binding us all together. We seek to create extraordinary theatre experiences that educate, challenge, inspire and serve the community and to be a community gathering place for active exchange about culture and the power of creativity.



- ▶ Previous 120 Seat Capacity
- 3 Plays (6 shows per play; totaling 18 runs)
- 3 Musicals (11 shows per musical; totaling 33 runs)
- 1 Children's Show (6 runs)



- ▶ 2017 Attendance: 3,321
- 2016 Attendance: 2,897
- 2015 Attendance: 2,328
- 2014 Attendance: 2,184
- 2013 Attendance: 773



- ▶ In 2019 we are reaching new heights! Two performance spaces, more seating, and classes to benefit the community & provide opportunity!



THEATER

Sponsored by the Eater Foundation

The Eater Theater will be our main stage 220-seat auditorium, where we will host our larger-scale productions. The theater, sponsored by the Eater Foundation, will be renovated and fully operational in time for our Grand Summer Theatre production; July 2019.

THE GALLERY STAGE

Our secondary stage is located in the heart of our Gallery space. With floor and balcony seating, this intimate and elegant stage will host our Children's productions, as well as staged readings, live music, and special events.

Plaza Suite

A Comedy by
Neil Simon

FEB. 15 - 24

Arnold Lobel's *A Year with Frog and Toad*

Book & Lyrics
Willie Reale

Music by
Robert Reale

MARCH 22 - 31

Company

Book by
George Furth

Music & Lyrics by
Stephen Sondheim

MAY 10 - 19

Evita

Lyrics by
Tim Rice

Music by
Andrew Lloyd Weber

JULY 19 - 28
AUG. 1 - 4

The Crucible

Written by
Arthur Miller

OCT. 25 - 31
NOV. 1 - 3

A Children's *Christmas Carol*

An Original Adaptation
based on the book by Charles Dickens

DEC. 6 - 15

2019 SEASON

For Ticket Information

susquehannastageco.com

MariettaArts.org



MARIETTA THEATRE

CINEMA.

On March 3, 2016, SSC, took a huge step toward the future by preserving both our artistic Marietta roots and expanding our mission, vision, and goals by purchasing the Historic Marietta Theatre. This Marietta landmark has been owned by the Marietta Restoration Associates since 2005. SSC is joining forces with the Lancaster County Housing and Redevelopment Authority to develop plans to preserve, restore, and renovate this beloved building as the new home of the Susquehanna Stage Company.

The Marietta Theatre was constructed in 1913 by an Italian immigrant named Samuel A. Aciri. Aciri, one of the first professional exhibitors on the East Coast, came to Marietta circa 1910, and originally showed movies in a rented room in Central Hall (now the Marietta Borough Hall). The Marietta Theatre (then known as Aciri's Theatre) opened in the Spring of 1914 as a

STAGE.

motion picture theater that could also accommodate stage productions. The Marietta Theatre is on the National Register of Historic Places. At the time of its closing in 1997, it was the oldest operating motion picture theater in Pennsylvania, and one of the oldest in the nation.

Our goal is to develop the Marietta Theatre into a multi-use venue by offering a consistent movie schedule, live stage performances, and renting the space for concerts, recitals and lectures. This is an exciting time in the history of the Susquehanna Stage Company. It is our dream that re-opening the Marietta Theatre will help revitalize and energize our community, thereby encouraging other businesses and town leaders to bring commerce, visitors and new residents to savor the food, views, and culture of historic Marietta, Pennsylvania.

COMMUNITY.



EXPANDING OUR MISSION,
VISION AND GOALS TO NEW
HEIGHTS



RENOVATION AND
PRESERVATION OF THE
HISTORIC MARIETTA THEATRE



PROJECTED PROJECT COSTS:
\$4.27 MILLION DOLLARS

then &
NOW

HISTORIC PRESERVATION

BREATHING NEW LIFE INTO A COMMUNITY TREASURE

It is our mission to restore the Marietta Theatre to the thriving and energetic venue that it was when it opened in 1914.

We are keeping the classic style of the front facade of the building and adding some touches that will help us to promote the theatre through digital sign-age and architectural lighting. We are developing plans for a front courtyard and gathering space so that patrons can gather outside comfortably. Moving inside, the lobby will be renovated to a classic feel with a new and upgraded snack bar so that small events and gatherings can take place in "The Lobby".

In the theatre space, the goal is to preserve the styling of the walls and seating area of a mid-nineteenth century

theatre, but allow for hidden modern technology that will be overhead and behind the proscenium. Modern video projection will allow us to show classic movies on the big screen clearer and more vivid than before. The stage house will be fully renovated to serve as a modern and safe performance area. Our goal is to provide the best stage space in the area for performers, technicians, and designers.

This restoration and renovation is important to the town of Marietta and to Central PA because it will bring a great historic community venue back to life and help to create new and long lasting memories in those that become involved and attend just as "Acric's Theatre" once did.



HISTORICAL & CLASSIC
ELEMENTS PRESERVED AND
ELEVATED BY MODERNIZATION



RESTORING HISTORY;
RE-PURPOSING THEATRE;
REVITALIZING COMMUNITY



GO TO
THEMARIETTATHEATRE.COM
TO DONATE TODAY!

the FUTURE

CINEMA . STAGE . COMMUNITY.



GIVING OUR BEST TO THE COMMUNITY

ALONE WE CAN DO SO LITTLE; TOGETHER WE CAN DO SO MUCH

It is part of the mission of the Marietta Center for the Arts - Home of Susquehanna Stage & Historic Marietta Theatre, to give back to our

community not only through performance theatre, but also to partner with some amazing organizations!

You may have seen us cleaning up the Susquehanna river trail, holding blood drives with the Central PA Blood

*find joy in the
ordinary & make life
extraordinary*

Bank, holding benefit performances, or donating a percentage of show proceeds to other non-profit organizations that provided invaluable assistance to members of the community.

With each show, we try to think of different ways that we, as a theatre, can have an impact on the lives of others. Whether it be bringing joy to young kids and families while painting faces for Marietta Day, a benefit at

your local church to commemorate Veteran's Day, or collecting donations for food banks, disaster relief, and other organizations, we want to make a difference!

The Marietta Center for the Arts seeks to grow our community outreach efforts and maintain a

strong

*More than the arts.
We are
Community.*

presence in the Marietta and other surrounding

Lancaster County communities. Come and join us in giving back!

COMMUNITY OUTREACH:

giving back and
paying it forward



We owe our successes to the community. They have generously supported Susquehanna Stage through the years with their patronage, advertisements, sponsorships, and by providing a very talented pool of actors who routinely audition. The least we can do as a thank you is by giving back and helping however we can. We are truly a community theater."

- Kyle Brubaker, Chairman of the Board



GET INVOLVED

If you have an idea and want to get involved, or if your organization might want to partner together to create significant experiences in the community contact Susquehanna Stage's Administrative Director, Beth Gable, for more information.

bgable@susquehannastageco.com



It's bigger than just us.

Be active, get involved, and help us make a difference in the lives of others!



LEARN CREATE PERFORM



When you imagine an evening at the theatre, you probably picture an entertaining night out spent relaxing and watching a story unfold, taking you away from reality for a few hours. What you may not realize is that theatre is more than entertainment. Theatre is a unique, immersive learning experience for audiences of any age.

THE POWER OF KIDS AND CREATIVITY



ENGAGING DIVERSE AGES, CULTURES AND ECONOMIC BACKGROUNDS THROUGH EDUCATIONAL, INTER-CULTURAL OUTREACH PROGRAMS

CREATIVITY. Performing arts teach children how to think creatively through imagination. Creative thinking skills are critical in today's world, where the ability to create solutions to problems is a necessary and valued asset.

CULTURE. Through theatre, actors and audiences are immersed in stories about characters from every background imaginable. Live shows teach children how to appreciate people of all kinds and how to respect other points of view.

COMMUNICATION. Theatre exposes young people to new vocabulary and ways of communicating. Through the arts of dance, acting, and music, children learn how to communicate and express themselves in a variety of unique ways.

MORALS. Plays and musicals illustrate many different lessons. Theatre is a safe way to expose kids to difficult situations and show them firsthand how to handle these situations. Every story has a moral.

PATIENCE. Bringing your child to a theatre for the first time may be a challenging experience, but they will become engaged in the experience! They will learn how to sit quietly, respect others, and pay attention.

IMAGINATION. Children need imagination to grow, create, think, and play. Theatre is the single most valuable place where kids can explore the endless possibilities of their imaginations and what they can do.

Children and the Future

KIDS' EDUCATIONAL PROGRAMS

The Marietta Center for the Arts will continue to host Susquehanna Stage's summer workshop classes in addition to bringing a new focus on year round educational opportunities for kids, teens & adults including, acting, dance, movement, art classes. These classes & workshops give students the freedom to express themselves in an emotionally and physically safe environment.



Anthony Calhoun

"Children's theatre with Susquehanna Stage means more to me than just putting on a play... it is making new friends, reconnecting with old ones and getting to express myself which are all reasons to love theatre more!"

share what they have learned with family and friends. Students will focus not only on material developed for the stage, but also from the worlds of music, dance, literature, and history.

Our goal is not only to nurture an appreciation for live theatre, but also to help students develop on a personal level by focusing on communication, teamwork, self-discipline, positive self-image, responsibility and respect, awareness of the senses, use of imagination and

We emphasize the process of creating creativity as well as the exploration theatre and encourage students to and control of emotions.



ADVERTISE

Gain Exposure &
Create Opportunity

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PROMOTE YOUR BUSINESS OR ORGANIZATION THROUGH A SPONSORSHIP OR ADVERTISEMENT WITH THE MARIETTA CENTER FOR THE ARTS

We love bringing the magic of live theatre to our audiences and to our community, but a significant amount of our operating budget goes directly into each of our productions. Here is a little more information about what average production expenses per show and the breakdown:

We are currently seeking show sponsors and advertisers for our 2019 productions, as well as a Season Sponsor for our 2019 groundbreaking season!

Rights & Royalties

- ▶ Play - \$800
- ▶ Musical - \$2,950

Lighting & Sound

- ▶ Play - \$1,100
- ▶ Musical - \$3,900

Set & Costumes

- ▶ Play - \$1,800
- ▶ Musical - \$3,700

Creative Team & Musicians

- ▶ Play - \$1,500
- ▶ Musical - \$7,100

Average Production Expense

- ▶ Play - \$5,700
- ▶ Musical - \$18,175

How can YOU help us continue to produce top quality theatre in Marietta?

- ▶ Keep coming back - purchase a Season Subscription
- ▶ Spread the word to your friends and neighbors
- ▶ Donate through the annual *Extraordinary Give & LIGHT the STAGE* campaigns
- ▶ Advertise your business or organization in our programs

**SHOW YOUR
SUPPORT**
for the
performing arts



MARIETTA CENTER FOR THE ARTS

133 WEST MARKET ST
MARIETTA PA 17547



717.426.1277

MariettaArts.org

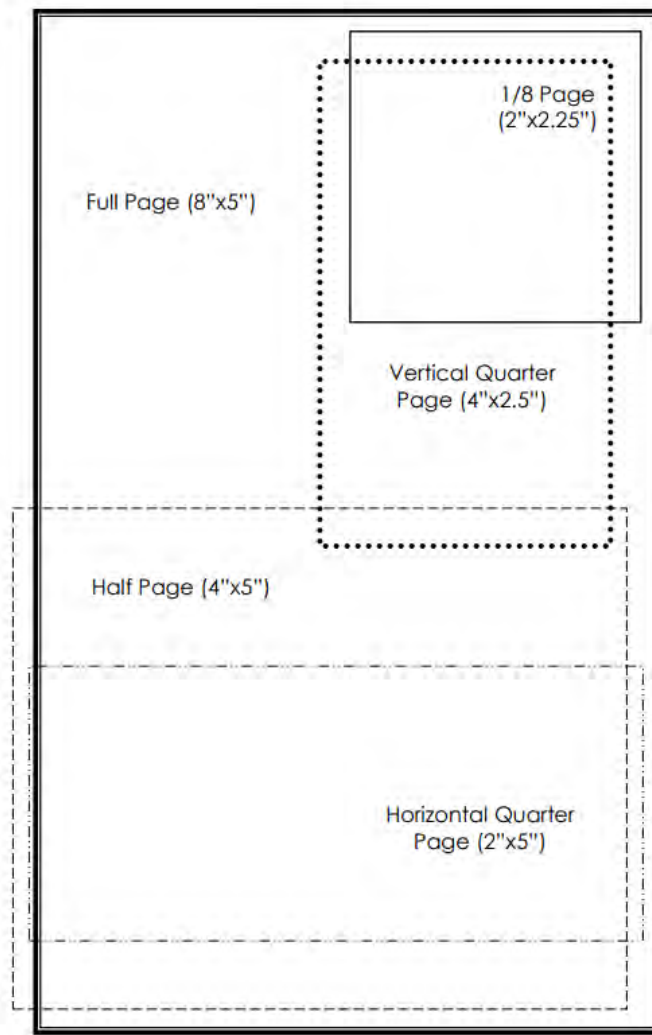
PROGRAM ADVERTISING

The Susquehanna Stage Company attracts over 3,000 patrons annually – advertising in our show programs is an effective way to reach these patrons for a very low cost per impression. We offer great placement and reasonable rates.

Prices and page size include an advertisement for our entire season of shows!

ADVERTISEMENT OPTIONS

- ❑ 1/8 Page - \$100
- ❑ 1/4 Page - \$150
- ❑ 1/2 Page - \$250
- ❑ Full Page - \$400



INVEST IN OUR FUTURE

Impact

Shape

Give



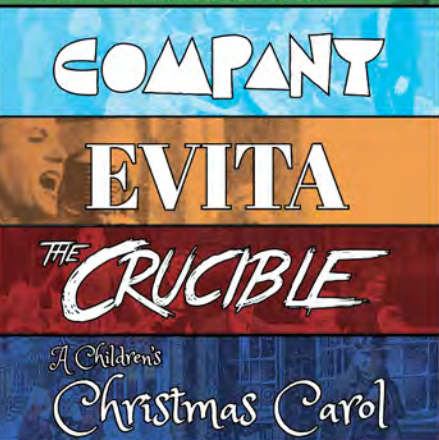
When you imagine an evening at the theatre, do you think of the impact your night out may have?

Arts are great for local merchants. Arts drive tourism. Arts have social impact. Arts promote true prosperity.

You are already impacting and shaping the entire community for growth just by seeing a show. Help us further by becoming a sponsor!

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SUSQUEHANNASTAGE



2019 SEASON

133 WEST MARKET STREET
MARIETTA, PA

THE POWER OF GIVING

*EMPOWER & INVEST IN THE MARIETTA COMMUNITY.
HELP US CONTINUE TO PRODUCE QUALITY PRODUCTIONS AND BRING PATRONS TO THE AREA TO FURTHER SUPPORT LOCAL BUSINESSES.*



DONATIONS AT ANY LEVEL ARE WELCOMED & ENCOURAGED

SEASON AND SHOW SPONSORSHIP LEVELS

SEASON SPONSOR

\$10,000

- ▶ Season program and media recognition
- ▶ Full page advertisement in each show program
- ▶ 25 ticket vouchers for the season
- ▶ Lobby display space

LICENSING SPONSOR

\$2,500 Musical / \$500 Play

- ▶ Show program and media recognition
- ▶ Half page advertisement (selected show only)
- ▶ 4 ticket vouchers for the selected show

SHOW SPONSOR

\$5,000 Musical / \$2,000 Play

- ▶ Show program and media recognition
- ▶ Full page advertisement (selected show only)
- ▶ 10 ticket vouchers for the selected show
- ▶ Lobby display space

OPENING NIGHT SPONSOR

\$2,500 Musical / \$500 Play

- ▶ Show program and media recognition
- ▶ Half page advertisement (selected show only)
- ▶ 4 ticket vouchers for the selected show

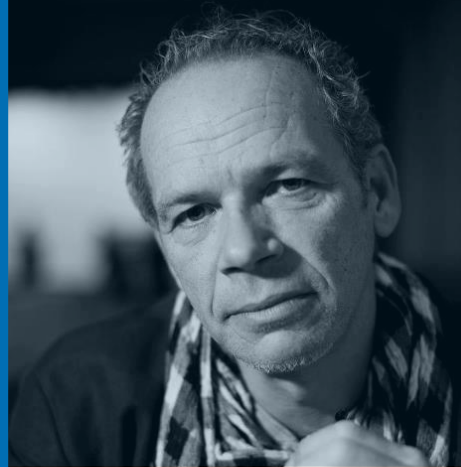
ADVERTISEMENT & SPONSORSHIP DEADLINES

SHOW	PLAZA SUITE	A YEAR WITH FROG AND TOAD	COMPANY	EVITA	CRUCIBLE	A Children's Christmas Carol
SHOW SPONSOR AND SHOW ADVERTISEMENT DEADLINES	January 31, 2019	March 8, 2019	April 26, 2019	July 5, 2019	October 11, 2019	November 21, 2019
2019 SEASON SPONSOR DEADLINE	Recommended deadline to receive full benefits of Season Sponsorship: January 1, 2019					

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Ten years ago, a small, but committed group of creative people gathered to discuss the possibility of a new Community Theatre group in Lancaster County. Believing that one must “bloom where they are planted,” we looked no further than our little river town of Marietta, PA and we worked to secure a lease with the Marietta Community House for the large brick building on the property. Over the years we made building improvements, and slowly began transforming the space into the Susquehanna Stage Company. Ten years and more than 45 productions later, we stand tall in our place of quality theatrical experiences in the county.

As we launch our second decade of community theatre in the newly acquired Marietta Center for the Arts, I want to humbly thank the volunteers, performers, families and supporters for your belief and faith in the Susquehanna Stage Co. and all we try to do! Our plans for the future, together will require hard work, real money, and theatrical inspiration--creating new and fresh plays and musicals in both our Eater Theater and the Gallery Stage. Extraordinary theatrical experiences will be paired with newly-focused educational opportunities for kids, teens, and adults.

Now, we are asking you to invest in your theatre, your community, and your business. By sustaining the arts, business partners demonstrate a leadership commitment to enhancing our community and contributing to its economic strength. Through their investment, businesses ensure Susquehanna Stage's ability to present high-quality productions and provide innovative arts-infused programs that engage and inspire thousands of artists, volunteers, and students each year.

I would like to invite YOU to become a business partner or patron as we forge ahead in our next ten years. Please help us to grow our youth programming, our community outreach efforts, our critically acclaimed plays and musicals, and our ongoing goal of flourishing as a gathering place for artists and performers. With our recent purchase of the downtown Marietta Theatre, our future here in Marietta and our influence on the arts scene in Lancaster County remains strong and optimistic. We humbly thank you for your consideration to support the Marietta Center for the Arts and our desire to impact the community and ignite a new level of excellence within the arts.

Our 2019 Season is classic, bold, and groundbreaking in every way! I hope you stay involved as we continue to evolve, nurture our humanity, and both create and support local arts.

Jim Johnson
Artistic Director

YOU ARE
AN ESSENTIAL
PART OF OUR FUTURE